

# HOW TO SHARE YOUR REOPENING WITH CLIENTS



STUDIO GROW

BUILD A BUSINESS AS FLEXIBLE AS YOU

**I wish I knew when you'd be able to throw open the doors to your studio and welcome clients back. While I don't know what day that is for each of you, I do know that when that day comes...**

And, it will come...

Let's be ready to welcome clients back to the safest, soundest, and dare I say, most joyful part of their days.

Some clients will run through your doors, social-distancing-be-damned style.

Others will have some questions like...

“Is it safe for me?”

“Is it safe for my favorite teacher?”

“How clean is it really?”

“What will be different?”

And, that's why we built this “oh so friendly” welcome back kit for your clients and had our designers personalize it in 3 different color schemes.

Yes, this is one less thing off your plate...

And, one more thing that's likely to actually bring clients in the door.

This guide is editable in InDesign. If you don't have access to Indesign we recommend hiring a freelance editor on Fiverr or Upwork.

With Grit and Gratitude,



Lise

---

P.S. if you're looking for a detailed version with a complete 33 page Reopening manual for your team, Client and Team Reopening Agreements, Waivers and More, our lawyers and team have spent 82 hours building the most complete Reopening Guide on the planet. You can grab it right [HERE](#).

# Welcome Back!

We're so happy to have you back in our studio!

We don't just have a studio full of clients...  
We have a studio full of friends.

We know your birthday (and love to celebrate it),  
your story and why you show up each and every  
day to be your best.

We know you.

And, when we sat down and wrote our plan for  
reopening we did that with you in mind:

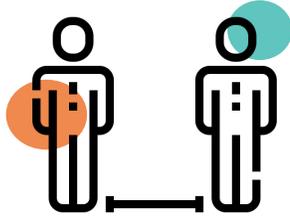
**Your safety. Your Health. Your Future.**

That's what friend's do.

# The Studio Plan

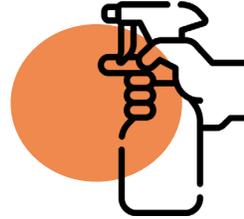
---

There have been a few changes since you've been in last, all designed to keep you, our team and our greater community safe, sound and healthy.



## AT A (SOCIAL) DISTANCE

We'll be saying hello from 6' away, helping you use contactless checkin and making sure your space is setup and ready to go before you arrive.



## CLEAN AS A WHISTLE

We've always been known as the cleanest studio in town, but now we've stepped up our game (and our cleaning supplies). We're constantly sanitizing our busiest spots and making sure that your space is freshly disinfected and cleaned before you walk in the door.



## SAFE AND SOUND

Our team will be wearing masks and gloves to ensure your safety and theirs. You may not be able to see our smile, but trust me, we're so happy to have you back.



## PERFECTLY LAID OUT SPACE

We're limiting the number of clients in the studio to comply with local health regulations. This means there will be a space ready and waiting for you with zero concerns about being on top of your neighbor.

# Our Intensified Cleaning Protocols

---

We've always taken cleanliness seriously, but now we're even more focused on it. Here's what you can expect to happen behind the scenes at our studio:

## EPA APPROVED DISINFECTANT:

We're following the CDC's guidelines and using an EPA approved disinfectant that's proven to kill viruses such as Covid-19.



## ALL EQUIPMENT DISINFECTED:

We'll be disinfecting all equipment in between each use. That's everything from ropes and springs, to weights and balls, to the major equipment you use throughout your session. We're not overlooking anything.



## HIGH TOUCH AREAS DISINFECTED:

Throughout the day we're sanitizing high touch areas such as light switches, door handles and knobs, bathrooms, rails and more. Our staff has gone through an intensive training to ensure they know exactly what to clean and how to do it.



## DISINFECTED BETWEEN SESSIONS:

We're closing for cleaning between each and every session to ensure that we have time to properly sanitize and disinfect so that it's ready for you. We'll be doing top to bottom studio cleans twice daily on top of this so that every nook and cranny is spotless.



# Before the Doors Open

---

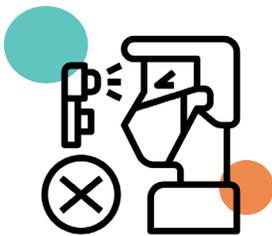


## STAFF HEALTH CHECKIN:

We're checking every team member's temperature before their shift begins. If it's elevated, they'll be heading home and we'll be following our protocols to ensure your session happens as planned.

## CLIENT HEALTH CHECKIN:

We're asking all clients to self monitor for symptoms. If you're not feeling well, don't worry. Just let us know and we'll cancel your session on the house.

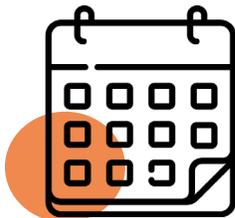


## BEEN SICK?:

If you've been sick, please wait 72 hours after you've stopped running a fever without the use of fever reducing medicine (I see you Tylenol) before coming back to the studio.

## RESCHEDULES AND CANCELLATIONS:

Our spots are limited and we have lots of clients ready to come to class. Unless you're sick, please cancel or reschedule 24 hours in advance to make sure your spot is filled.

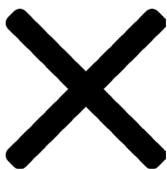


# When You Arrive

---

## CONTACTLESS CHECK IN:

We'll be providing checkin directions that are "no touch". Our staff is limited so this process will likely look different than usual, but we'll make sure all are accounted for.



## MIND YOUR STEP:

We've provided marked spots in the studio so you'll know where to stand socially distanced while you're waiting your turn.

## In The Studio

---

### PERFECTLY LAID OUT SPACE:

We're limiting the number of clients in the studio to comply with local health regulations. This means there will be a space ready and waiting for you with zero concerns about being on top of your neighbor.

### NO STUDIO MATS AVAILABLE:

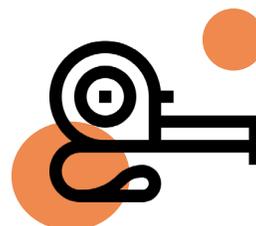
We've eliminated studio mats for rent or borrow. We have mats available for purchase in the studio or you can bring one from home.

### HANDS TO YOURSELF:

There will be no hands on adjustments as we stay a loving 6' apart from our clients.

### BE ON TIME:

Our doors will be locked when a session starts. Please be on time to avoid being locked out.



# Welcome Back!

We're so happy to have you back in our studio!

We don't just have a studio full of clients...  
We have a studio full of friends.

We know your birthday (and love to celebrate it),  
your story and why you show up each and every  
day to be your best.

We know you.

And, when we sat down and wrote our plan for  
reopening we did that with you in mind:

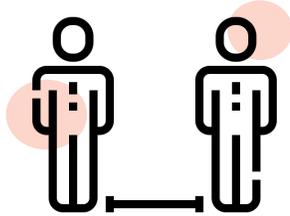
**Your safety. Your Health. Your Future.**

That's what friend's do.

# The Studio Plan

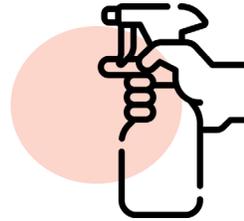
---

There have been a few changes since you've been in last, all designed to keep you, our team and our greater community safe, sound and healthy.



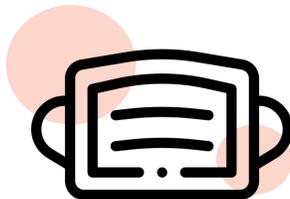
## AT A (SOCIAL) DISTANCE

We'll be saying hello from 6' away, helping you use contactless checkin and making sure your space is setup and ready to go before you arrive.



## CLEAN AS A WHISTLE

We've always been known as the cleanest studio in town, but now we've stepped up our game (and our cleaning supplies). We're constantly sanitizing our busiest spots and making sure that your space is freshly disinfected and cleaned before you walk in the door.



## SAFE AND SOUND

Our team will be wearing masks and gloves to ensure your safety and theirs. You may not be able to see our smile, but trust me, we're so happy to have you back.



## PERFECTLY LAID OUT SPACE

We're limiting the number of clients in the studio to comply with local health regulations. This means there will be a space ready and waiting for you with zero concerns about being on top of your neighbor.

# Our Intensified Cleaning Protocols

---

We've always taken cleanliness seriously, but now we're even more focused on it. Here's what you can expect to happen behind the scenes at our studio:

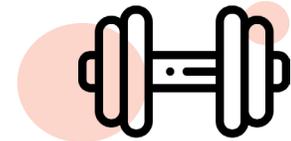
## EPA APPROVED DISINFECTANT:

We're following the CDC's guidelines and using an EPA approved disinfectant that's proven to kill viruses such as Covid-19.



## ALL EQUIPMENT DISINFECTED:

We'll be disinfecting all equipment in between each use. That's everything from ropes and springs, to weights and balls, to the major equipment you use throughout your session. We're not overlooking anything.



## HIGH TOUCH AREAS DISINFECTED:

Throughout the day we're sanitizing high touch areas such as light switches, door handles and knobs, bathrooms, rails and more. Our staff has gone through an intensive training to ensure they know exactly what to clean and how to do it.



## DISINFECTED BETWEEN SESSIONS:

We're closing for cleaning between each and every session to ensure that we have time to properly sanitize and disinfect so that it's ready for you. We'll be doing top to bottom studio cleans twice daily on top of this so that every nook and cranny is spotless.



# Before the Doors Open

---

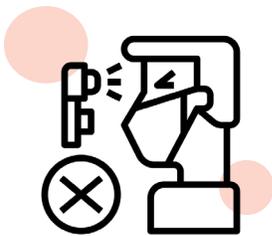


## STAFF HEALTH CHECKIN:

We're checking every team member's temperature before their shift begins. If it's elevated, they'll be heading home and we'll be following our protocols to ensure your session happens as planned.

## CLIENT HEALTH CHECKIN:

We're asking all clients to self monitor for symptoms. If you're not feeling well, don't worry. Just let us know and we'll cancel your session on the house.

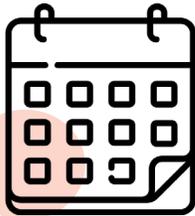


## BEEN SICK?:

If you've been sick, please wait 72 hours after you've stopped running a fever without the use of fever reducing medicine (I see you Tylenol) before coming back to the studio.

## RESCHEDULES AND CANCELLATIONS:

Our spots are limited and we have lots of clients ready to come to class. Unless you're sick, please cancel or reschedule 24 hours in advance to make sure your spot is filled.

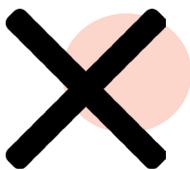


# When You Arrive

---

## CONTACTLESS CHECK IN:

We'll be providing checkin directions that are "no touch". Our staff is limited so this process will likely look different than usual, but we'll make sure all are accounted for.



## MIND YOUR STEP:

We've provided marked spots in the studio so you'll know where to stand socially distanced while you're waiting your turn.

## In The Studio

---

### PERFECTLY LAID OUT SPACE:

We're limiting the number of clients in the studio to comply with local health regulations. This means there will be a space ready and waiting for you with zero concerns about being on top of your neighbor.

### NO STUDIO MATS AVAILABLE:

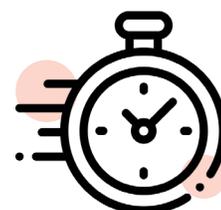
We've eliminated studio mats for rent or borrow. We have mats available for purchase in the studio or you can bring one from home.

### HANDS TO YOURSELF:

There will be no hands on adjustments as we stay a loving 6' apart from our clients.

### BE ON TIME:

Our doors will be locked when a session starts. Please be on time to avoid being locked out.



# Welcome Back!

We're so happy to have you back in our studio!

We don't just have a studio full of clients...  
We have a studio full of friends.

We know your birthday (and love to celebrate it),  
your story and why you show up each and every  
day to be your best.

We know you.

And, when we sat down and wrote our plan for  
reopening we did that with you in mind:

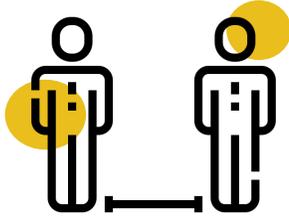
**Your safety. Your Health. Your Future.**

That's what friend's do.

# The Studio Plan

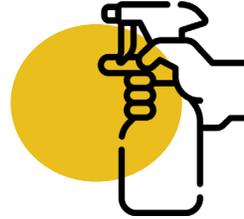
---

There have been a few changes since you've been in last, all designed to keep you, our team and our greater community safe, sound and healthy.



## AT A (SOCIAL) DISTANCE

We'll be saying hello from 6' away, helping you use contactless checkin and making sure your space is setup and ready to go before you arrive.



## CLEAN AS A WHISTLE

We've always been known as the cleanest studio in town, but now we've stepped up our game (and our cleaning supplies). We're constantly sanitizing our busiest spots and making sure that your space is freshly disinfected and cleaned before you walk in the door.



## SAFE AND SOUND

Our team will be wearing masks and gloves to ensure your safety and theirs. You may not be able to see our smile, but trust me, we're so happy to have you back.



## PERFECTLY LAID OUT SPACE

We're limiting the number of clients in the studio to comply with local health regulations. This means there will be a space ready and waiting for you with zero concerns about being on top of your neighbor.

# Our Intensified Cleaning Protocols

---

We've always taken cleanliness seriously, but now we're even more focused on it. Here's what you can expect to happen behind the scenes at our studio:

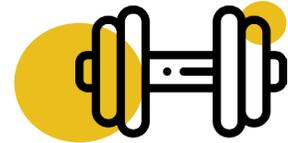
## **EPA APPROVED DISINFECTANT:**

We're following the CDC's guidelines and using an EPA approved disinfectant that's proven to kill viruses such as Covid-19.



## **ALL EQUIPMENT DISINFECTED:**

We'll be disinfecting all equipment in between each use. That's everything from ropes and springs, to weights and balls, to the major equipment you use throughout your session. We're not overlooking anything.



## **HIGH TOUCH AREAS DISINFECTED:**

Throughout the day we're sanitizing high touch areas such as light switches, door handles and knobs, bathrooms, rails and more. Our staff has gone through an intensive training to ensure they know exactly what to clean and how to do it.



## **DISINFECTED BETWEEN SESSIONS:**

We're closing for cleaning between each and every session to ensure that we have time to properly sanitize and disinfect so that it's ready for you. We'll be doing top to bottom studio cleans twice daily on top of this so that every nook and cranny is spotless.



# Before the Doors Open

---

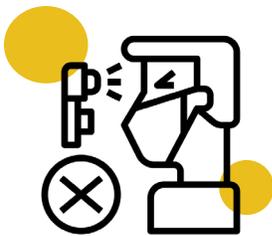


## STAFF HEALTH CHECKIN:

We're checking every team member's temperature before their shift begins. If it's elevated, they'll be heading home and we'll be following our protocols to ensure your session happens as planned.

## CLIENT HEALTH CHECKIN:

We're asking all clients to self monitor for symptoms. If you're not feeling well, don't worry. Just let us know and we'll cancel your session on the house.

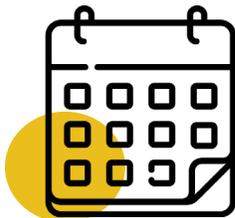


## BEEN SICK?:

If you've been sick, please wait 72 hours after you've stopped running a fever without the use of fever reducing medicine (I see you Tylenol) before coming back to the studio.

## RESCHEDULES AND CANCELLATIONS:

Our spots are limited and we have lots of clients ready to come to class. Unless you're sick, please cancel or reschedule 24 hours in advance to make sure your spot is filled.



# When You Arrive

---

## CONTACTLESS CHECK IN:

We'll be providing checkin directions that are "no touch". Our staff is limited so this process will likely look different than usual, but we'll make sure all are accounted for.



## MIND YOUR STEP:

We've provided marked spots in the studio so you'll know where to stand socially distanced while you're waiting your turn.

## In The Studio

---

### **PERFECTLY LAID OUT SPACE:**

We're limiting the number of clients in the studio to comply with local health regulations. This means **there will be a space ready and waiting for you** with zero concerns about being on top of your neighbor.

### **NO STUDIO MATS AVAILABLE:**

**We've eliminated studio mats for rent or borrow.** We have mats available for purchase in the studio or you can bring one from home.

### **HANDS TO YOURSELF:**

There will be **no hands on adjustments** as we stay a loving 6' apart from our clients.

### **BE ON TIME:**

Our doors will be locked when a session starts. **Please be on time to avoid being locked out.**

